

THE CASHTON RECORD

713 Broadway Street • PO Box 100 • Cashton, WI 54619
(608) 654-7330 • Fax (608) 654-7324 • email: cashtonrecord@mwt.net
Serving the Cashton Area Since 1896

Paul Fanning
Publisher

Kim Fanning
Managing Editor

Ann Klinkner
Sales

Published Weekly on Wednesday

Ad & Classified Deadline: Mondays at 4 p.m.

Format: 5 columns wide, 15" deep (2" wide columns)

Display Ad Rate: \$7.50 per column inch

Classified Ad Rate: \$7.50 for up to 20 words, 15¢ each additional word)

Inserts: Single Sheet 10¢, 4-8 pg. tab 12¢, 8 pg. & more 20¢

Obituaries — Full \$50.00 - Notice \$25.00 (no picture)

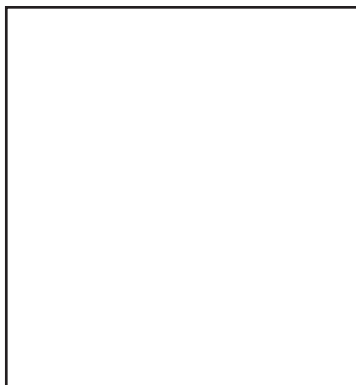
Announcements for Anniversary, Wedding, Engagement
\$25.00 with or without picture, each additional picture \$15.00

Card of Thanks - \$15.00

1x1
\$7.50



1x2
\$15.00



2x2 — \$30.00



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Advertising Rate Chart — \$7.50 per column inch

Columns x Inches x Rate = Cost

COLUMNS

INCHES	1	2	3	4	5
1	7.50	15.00	22.50	30.00	37.50
1.5	11.25	22.50	33.75	45.00	56.25
2	15.00	30.00	45.00	60.00	75.00
2.5	18.75	37.50	56.25	75.00	93.75
3	22.50	45.00	67.50	90.00	112.50
3.5	26.25	52.50	78.75	105.00	131.25
4	30.00	60.00	90.00	120.00	150.00
4.5	33.75	67.50	101.25	135.00	168.75
5	37.50	75.00	112.50	150.00	187.50
5.5	41.25	82.50	123.75	165.00	206.25
6	45.00	90.00	135.00	180.00	225.00
6.5	48.75	97.50	146.25	195.00	243.75
7	52.50	105.00	157.50	210.00	262.50
7.5	56.25	112.50	168.75	225.00	281.25
8	60.00	120.00	180.00	240.00	300.00
8.5	63.75	127.50	191.25	255.00	318.75
9	67.50	135.00	202.50	270.00	337.50
9.5	71.25	142.50	213.75	285.00	356.25
10	75.00	150.00	225.00	300.00	375.00
10.5	78.75	157.50	236.25	315.00	393.75
11	82.50	165.00	247.50	330.00	412.50
11.5	86.25	172.50	258.75	345.00	431.25
12	90.00	180.00	270.00	360.00	450.00
12.5	93.75	187.50	281.25	375.00	468.75
13	97.50	195.00	292.50	390.00	487.50
13.5	101.25	202.50	303.75	405.00	506.25
14	105.00	210.00	315.00	420.00	525.00
14.5	108.75	217.50	326.25	435.00	543.75
15	112.50	225.00	337.50	450.00	562.50

POLITICAL ADS MUST BE PAID IN ADVANCE!!!

Full page (5x15) - \$562.50 Half Page (5x7.5) - \$281.25 Quarter Page (3x6.5) - \$146.25

10% Multiple Run Discount • Process color \$250 • Color \$75 per fountain of color (spot)